

50 Art Ideas You Really Need To Know Susie Hodge

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 50 Ideas You Really Need to Know

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NATALIE BENITEZ

50 Art Ideas You Really Need to Know Laurence King Publishing

People often complain that in history lessons at school they were taught just a few topics--the Romans, the Tudors, the Nazis--and how they have no idea at all about what happened in between. To remedy this, *World History: 50 Things You Really Need to Know* offers brief and stimulating outlines of key developments in the history of the world, from the beginning of agriculture 10,000 years ago to the attack on the Twin Towers on 9/11. Each essay is accompanied by a detailed timeline of dates and events, and the flavor of the period concerned is brought to life by selected contemporary quotations from figures as diverse as Aristotle, Ashoka, Saladin, Christopher Columbus, Martin Luther, Suleiman the Magnificent, Galileo, Voltaire, Thomas Jefferson, Mary Wollstonecraft, Napoleon, Lincoln, Lenin and Winston Churchill. In addition, box features throw light on a range of related topics, from the Nazca Lines to Renaissance man, from Confucianism and the state to Alexander the Great's horse, from Islamic science and the Barbary corsairs to the Enigma code and the atomic bomb.

50 Ideas You Really Need to Know Religion Quercus Publishing

Why are some designs more successful and influential than others? *WHAT MAKES GREAT DESIGN* showcases eighty exceptional creations, from the Polaroid Land camera and the Sony Walkman to the Coca-Cola bottle and Converse All Stars. Featuring designers as diverse as Le Corbusier, Dieter Rams and Philippe Starck, this insightful book highlights the elements of each design that distinguish it from its peers. Whether it is the functionality of Walter Hunt's safety pin from 1849, the innovative use of materials in a Louis Vuitton trunk or the aesthetic appeal of a René Lalique vase, the book explains why these designs have stood the test of time. *WHAT MAKES GREAT DESIGN* will open your eyes to the defining qualities of the enduring product designs that have become an essential part of our everyday lives.

50 Ideas You Really Need to Know: Universe Hachette UK

Questions of ethics - about how we should act, our responsibilities to one another, the difference between right and wrong - have long been debated by philosophers the world over and form the foundations of government, culture and religion. Here, in concise, easy-to-read chapters, Ben Dupré explains the fundamentals of this discipline and how it is relevant to our lives today. Covering essential ethical concepts, including relativism, the golden rule and utilitarianism, as well as high-profile issues such as terrorism, censorship and the death penalty, *50 Ethics Ideas You Really Need to Know* will lead you through the moral maze - and rattle your conscience in the process.

50 Science Ideas You Really Need to Know Hachette UK

Have you ever lain awake at night worried about how we can be sure of the reality of the external world? Perhaps we are in fact disembodied brains, floating in vats at the whim of some deranged puppetmaster. If so, you are not alone--and what's more, you are in exalted company--for this question and other ones like it have been the stuff of philosophical rumination from Plato to Popper. In a series of accessible and engagingly written essays, *50 Philosophy Ideas You Really Need to Know* introduces and explains the problems of knowledge, consciousness, identity, ethics, belief, justice, and aesthetics that have engaged the attention of thinkers from the era of the ancient Greeks to the present day.

Starcross Clarkson Potter

50 Science Ideas You Really Need to Know is your guide to the biggest questions and deepest concepts from across the whole of science. What was the Big Bang? How did life on Earth arise? What does quantum mechanics tell us about the universe? Is true artificial intelligence possible? And does life exist on other planets? Moving from the basics of atoms and molecules, Newton's laws of physics and the building blocks of life to the cutting edge of nanotechnology, Einstein's theories of

relativity and cloning, this book makes the many worlds of science accessible and illuminating. Featuring fifty concise, insightful and illustrated essays covering physics and astronomy, Earth and life sciences, chemistry and materials, psychology and computing, and exploring the ways they connect with each other and impact on our lives, *50 Science Ideas You Really Need to Know* is the ideal introduction to the questions which fascinate us all.

The Art of Gift Wrapping Quercus Publishing

How do you sum up the amazing world of art in just 100 words? This striking book takes on the challenge! From pottery to Pointillism, each of the carefully chosen 100 words has its own 100-word long description and quirky illustration, providing a fascinating introduction to art. Basically, everything you need to know in a nutshell. Along with some classic methods, such as painting and sketching, you'll also discover less predictable aspects of art that will give you a fresh perspective. Featuring materials, elements, methods, art movements, styles, and places this book covers a wide range of topics and themes, as well as some key artists of the past and present. With a clean, contemporary design, each word occupies a page of its own. A large striking illustration neatly encapsulates the accompanying 100 words of text. Other titles in the *100 Things to Know About* series include: *Ancient World*, *World Politics*, *Inventions*.

50 Religion Ideas You Really Need to Know Quercus

Today's art world can be a baffling place. For all those who don't know their Degas from Dali or Monet from Mondrian, this informative and insightful guide breaks down 50 of the most important and influential trends in western art, to provide a fascinating account of art from the Ancient Greeks to the present day. Taking in the defining artistic moments in history, including the Baroque, the Renaissance and the ever-changing Modern, this book also explores influential movements such as Romanticism, Cubism, and Minimalism. Susie Hodge's concise and insightful text is accompanied by a glossary explaining key terms and concepts, as well as brief mini-essays and informative biographies on artists of the period. With images to illustrate each key concept, and comprehensive timelines to place each movement in its context, this book provides a comprehensive key to the most significant developments in western art.

50 Political Ideas You Really Need to Know Quercus

Despite frequent prognostications regarding the "death of God" and the triumph of secular materialism, religion remains a central component in the lives of most people around the world. There are currently thought to be 2 billion Christians, 1.2 billion Muslims, 800 million Hindus, along with some 700 million followers of other religions. *Religion: 50 Ideas You Really Need to Know* offers a clear path through the conceptual and denominational thickets of global religion. Award-winning religious affairs correspondent Peter Stanford begins with an examination of sacred texts, the divine principle and good and evil, before moving on to a discussion of the different traditions within Christianity, Islam, Judaism and the myriad customs of the East.

Artistic Places Quercus Books

50 Art Ideas You Really Need to Know Quercus

50 Maths Ideas You Really Need to Know Quercus

What will the world look like in 2020, 2030 or even 2100? How will progress in scientific research affect human life in the areas of health and lifestyle, energy and the environment, politics and conflict, space exploration and even the ultimate questions of existence? This thoroughly researched and superbly written book offers an electrifying trip through the wonders--and terrors--awaiting us over the next hundred years.

50 Events You Really Need to Know: History of War Quercus

In *Geninne's Art: Birds in Watercolor, Collage, and Ink*, popular Santa Fe artist Geninne Zlatkis presents a personal field guide to how she creates her charming paintings and collages of birds and nature. Brimming with inspiring examples of the artist's work, this beautiful book takes you inside Geninne's studio for an in-depth look at how she creates. You will discover, step by step, how this

devoted artist spends time photographing nature, selecting her materials, and developing her personal imagery. Explore: How her studio is set up, how she works, and what materials and tools she uses How she captures nature with both a camera and phone for reference Her artistic process through the step-by-step creation of 5 watercolor paintings, 5 collages, and 5 ink drawings, with notes on each medium and technique As a special bonus, the book includes 32 pages of collage papers, painted and selected by Geninne, for you to use as you explore and develop your own artistic voice. Vibrant, detailed, and richly imaginative, Geninne's interpretation of the birds she has observed so closely will inspire you to use the natural world as fodder for your paintings, drawings, and collages.

50 Human Brain Ideas You Really Need to Know Penguin

Peopled by larger-than-life heroes and villains, charged with towering questions of good and evil, *Atlas Shrugged* is Ayn Rand's magnum opus: a philosophical revolution told in the form of an action thriller—nominated as one of America's best-loved novels by PBS's *The Great American Read*. Who is John Galt? When he says that he will stop the motor of the world, is he a destroyer or a liberator? Why does he have to fight his battles not against his enemies but against those who need him most? Why does he fight his hardest battle against the woman he loves? You will know the answer to these questions when you discover the reason behind the baffling events that play havoc with the lives of the amazing men and women in this book. You will discover why a productive genius becomes a worthless playboy...why a great steel industrialist is working for his own destruction...why a composer gives up his career on the night of his triumph...why a beautiful woman who runs a transcontinental railroad falls in love with the man she has sworn to kill. *Atlas Shrugged*, a modern classic and Rand's most extensive statement of Objectivism—her groundbreaking philosophy—offers the reader the spectacle of human greatness, depicted with all the poetry and power of one of the twentieth century's leading artists.

How to Draw: Fashion Figures Quercus

In this, the second volume in an important new series presenting core concepts across a range of critical areas of human knowledge, author Joanne Baker unravels the complexities of 20th-century scientific theory for a general readership. From Hubble's law to the Pauli exclusion principle, and from Schrodinger's cat to Heisenberg's uncertainty principle, she explains ideas at the cutting-edge of scientific enquiry, making them comprehensible and accessible to the layperson.

100 Things to Know About Art Hachette UK

'My favourite book' Tinchy Stryder BA Business Life Book of the Month The ultimate hustle is to move freely between the street and corporate worlds, to find your flow and never stay locked in the same position. This is a manifesto for how to operate in the twenty-first century, where everything has been turned on its head. Building on the runaway success of Robert Greene's *The 48 Laws of Power* (almost five million copies sold), the 'modern Machiavelli' teams up with rapper 50 Cent to show how the power game of success can be played to your advantage. Drawing on the lore of gangsters, hustlers, and hip-hop artists, as well as 50 Cent's business and artistic dealings, the authors present the 'Laws of 50', revealing how to become a master strategist and supreme realist. Success comes from seeking an advantage in each and every encounter, and *The 50th Law* offers indispensable advice on how to win in business - and in life.

50 Quantum Physics Ideas You Really Need to Know Quercus

How different are men and women's brains? Does altruism really exist? Are our minds blank slates at birth? And do dreams reveal our unconscious desires? Psychology is everywhere in today's society. No crime fiction, documentary, chat show or medical consultation is complete without the introduction of a psychological angle. Psychology seeks to understand and explain thoughts, feelings and behaviour through a dizzying array of ideas and theories, shedding light on everything from memory, social mobility and attitude formation to delusions of grandeur, alcoholism and computer phobia, to name a few. In *50 Psychology Ideas You Really Need to Know*, Professor Adrian Furnham explains the central ideas of psychology in 50 concise and accessible essays. Packed with the latest research, most important case studies and arguments of key thinkers, this book is the perfect introduction to psychological theory. Contents include: Placebo effect; Kicking the habit; Hallucinations; Positive psychology; Emotional intelligence; IQ and you; Multiple intelligences; The

Rorschach inkblot test; Detecting lies; Obedience to authority; Self-sacrifice or selfishness; Gambler's fallacy; Remembrance of things past; Artificial intelligence; Tip-of-the-tongue phenomenon; Psychosexual stages; Tabula rasa; Phrenology; Dyslexia.

50 Digital Ideas You Really Need to Know Quercus

Chemistry is at the cutting edge of our lives. How does a silicon chip work? How can we harness natural products to combat human disease? And is it possible to create artificial muscles? Providing answers to these questions and many more, *50 Chemistry Ideas You Really Need to Know* is an engaging guide to the world of chemistry. From the molecules that kick-started life itself to nanotechnology, chemistry offers some fascinating insights into our origins, as well as continuing to revolutionize life as we know it. In 50 short instalments, this accessible book discusses everything from the arguments of the key thinkers to the latest research methods, using timelines to place each theory in context - telling you all you need to know about the most important ideas in chemistry, past and present. Contents include: Thermodynamics, Catalysts, Fermentation, Green Chemistry, Separation, Crystallography, Microfabrication, Computational Chemistry, Chemistry Occurring in Nature, Manmade Solutions: Beer, Plastic, Artificial Muscles and Hydrogen Future.

50 Chemistry Ideas You Really Need to Know Quercus Publishing

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50 Biology Ideas You Really Need to Know Profile Books

We are in the throes of a technological and cultural revolution, yet the rapid pace of change makes it difficult to understand what's going on. *50 Digital Ideas You Really Need to Know* provides a clear path through the misinformation surrounding the technologies that are transforming the world. Leading technology writer Tom Chatfield provides a sure-footed guide to the seminal digital phenomena of our time—from the basic browsers that we use to surf the web, to the implications for our own privacy. From plumbing the depths of the deep web that represents well over 99 percent of the internet and remains inaccessible to most search engines, to digital distribution that threatens to sweep away entire industries, this is an indispensable road map for our journey to a digital future. (P)2011 Quercus Editions Ltd

Quercus

What exactly is a credit crunch? Why do professional athletes earn so much more than the rest of us? Which country is likely to be the world's leading economy in ten years' time? Daily Telegraph economics editor Edmund Conway introduces and explains the central ideas of economics in a series of 50 essays. Beginning with an exploration of the basic theories, such as Adam Smith's "invisible hand," and concluding with the latest research into the links between wealth and happiness, he sheds light on all the essential topics needed to understand booms and busts, bulls and bears, and the way the world really works.

What Makes Great Design Chartwell Books

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